

Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

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R 191302Z JUL 76

FM AMEMBASSY VIENNA

TO SECSTATE WASHDC 9133

UNCLAS VIENNA 5946

EO 11652: NA

TAGS: BEXP, AU

SUBJECT: CCP '76 4TH QUARTER REPORT

REF: (A) 75 STATE 280182; (B) FY-76 CCP AUSTRIA

1. SUMMARY: EMBASSY ACTION GROUP MET JULY 14. IMPLEMENTATION OF AMENDED CCP-76 PROCEEDING SUBSTANTIALLY AS SCHEDULED. END SUMMARY.

2. SCHEDULED CAMPAIGNS

A. POLLUTION CONTROL: ON SCHEDULE, EXCEPT FOR DALAY OF MEDIA

ARTICLE. REQUESTED MATERIAL RECEIVED IN PART AND NOW BEING EVALUATED OBJECTIVE FOR ARTICLES PLACED IN MEDIA EXPECTED TO BE MET BY END OF FISCAL YEAR.

B. BUILDING MATERIALS: ON SCHEDULE. REQUIREMENT TO OBTAIN SPACE AT I'BAU-77 IS NO LONGER VALID DUE TO DELETION OF SHOW PARTICIPATION FROM FY-77 CCP.

C. ELECTRONIC COMPONENTS: ON SCHEDULE, EXCEPT REDUCTION IN NUMBER OF TO'S DUE TO CANCELLATION OF BSP REPORTED EARLIER.

D. BUSINESS EQUIPMENT: ALL THIRD AND FOURTH QUARTER ACTIVITIES DELAYE

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BY POST CONDUCTED MARKET RESEARCH STUDY, WHICH IS NOW COMPLETE.

E. PRINTING AND GRAPHIC ARTS/ ELECTRONIC DATA PROCESSING EQUIPMENT CATALOG SHOW. THIS SHOW SUBSTITUTED FOR BALANCE

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OR ORIGINALLY SCHEDULED MENTALWORKING AND FINISHING EQUIPMENT

CAMPAIGN (VIENNA 1328). THIS SUCCESSFUL CATALOG SHOW WAS REPORTED IN VIENNA A-205.

F. CONSUMER GOODS: ON SCHEDULE, EXCEPT FOR BUYING GUIDE WHICH IS DELAYED IN TYPING. DRAFT WILL BE FORWARDED TO USDOC ASAP. TO DATE 85 TO'S HAVE BEEN SUBMITTED COMPARED TO A TOTAL CAMPAIGN GOAL OF 25. REQUEST AMENDMENT OF CAMPAIGN TO DELETE AMERICAN HOUSE FILM SHOWING DUE TO UNAVAILABILITY OF SUITABLE MATERIAL.

3. OTHER PROJECTS:

A. COMMERCIAL LIBRARY- OPEN HOUSE HELD IN VIENNA JUNE 2. SALZBURG LIBRARY OPENING HELD APRIL 28, WITH 40 GUESTS FROM BUSINESS COMMUNITY, DISPLAY OF U.S. FOOD PRODUCTS, AND ADDRESSEES BY PROMINENT FIGURES.

B. PROVINCIAL BUSINESS CONSULTATIONS- SPRECHTAGE HELD IN FELDKIRCH AND INNSBRUCK DURING MAY.

C. MAJOR PROJECTS: CONTACT MAINTAINED WITH AUSTRIAN AUTHORITIES ON JOINT CIVIL/MILITARY COMBINATION AIR TRAFFIC CONTROL- AIR SPACE SURVEILLANCE SYSTEM AND LIAISON PERFORMED FOR FAA-BRUSSELS AND USDOC. U.S. VISIT BY AUSTRIAN CIVIL AVIATION EXPERT ARRANGED IN COOPERATION WITH USDOC AND FAA-BRUSSELS.

4. COMMERCIAL NEWSLETTER- THE PUBLICATION SCHEDULED OF THE COMMERCIAL NEWSLETTER IS NOW COMPLETE WITH THE MAILING OF THE 5TH ISSUE IN EARLY JULY.

5. ETO'S TO DATE 294 FILED, FY76 EXPECTATION 220.

6. WTDR'S TO DATE 131 FILED, FY76 EXPECTATION 125.

7. ADS REQUESTS: TO DATE 25 FILED FY-76 EXPECTATION 36.
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